



Press Release – January 2020

Lisa Harlow joins Doff Agriculture as Key Account Manager for the UK and EU Product Manager

Lisa has worked in the arable sector of the UK agricultural industry for over 30 years.

Lisa has a huge depth of knowledge of the UK agricultural business and brings this wealth of experience to Doff to help build the brand in the UK. Together with Sergio Togni, Lisa, as EU Product Manager, will build marketing strategies across Europe.

After gaining a Post Graduate Diploma in Crop Protection at Harper Adams in 1991, Lisa started working as an agronomist in the East Midlands. Her career includes account management at Cyanamid UK and BASF, before moving onto Makhteshim-Agan UK and Adama, where she culminated as Commercial Director.

Wanting to spread her wings and look for further personal opportunities, Lisa set up her own consultancy business, LH Consultancy, looking at helping clients across the agricultural and other allied industries with commercial and marketing strategies.

Note to Editors:

Doff Portland: Background:

Doff was established in 1946 in Nottingham, supplying small holders and market gardeners. In the 1950's, they became pioneers of metaldehyde slug pellet production, investing in a purpose-built site for pellet production in 2001

New shareholders joined the business in 2012, where they invested in new registrations, including ferric phosphate.

Doff are developing further new products for the slug control market and are also expecting to gain registrations in other European countries.

Doff is the leading supplier of own branded garden products to the UK retail sector, supplying all the largest retail chains. Doff's registrations in the EU are allowing them to provide European Retail with the same great value.

For more information, please email sales@doff.co.uk